

# CULTURE, RECREATION & TOURISM CABINET MEMBER MEETING

## Agenda Item 11

Brighton & Hove City Council

<b>Subject:</b>	<b>Future Work Programme</b>		
<b>Date of Meeting:</b>	<b>26<sup>th</sup> July 2011</b>		
<b>Report of:</b>	<b>Strategic Director of Communities</b>		
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<b>Wards Affected:</b>	<b>All</b>		

### 1. SUMMARY AND POLICY CONTEXT

- 1.1 The report sets out information on a range of potential future items for the work programme for the Cabinet Member Meetings and ways of working for discussion.

### 2. RECOMMENDATIONS

- 2.1 That the Cabinet Member consider taking forward a range of these potential agenda items and agree to proposed ways of working.

### 3. RELEVANT BACKGROUND INFORMATION

- 3.1 The Cabinet Member has a remit to cover culture, arts and heritage, tourism and marketing, libraries and museums, events, leisure, sports and recreation.

There are a number of items that will come forward for decision or approval to the Cabinet Member meetings such as those for landowner's consent for example. There are a number of other potential agenda items that can be brought forward for discussion or presentation in public session and where the Lead Cabinet Member may wish to invite other Members or partners specifically to take part.

It is recommended that between 4 and 6 items per agenda is not exceeded and ideally not more than one external presentation per meeting.

- 3.2 There are a four example items highlighted in the body of the report that represent major areas of work planned in the portfolio covered by the Lead Cabinet Member.

#### 3.2.1 Outdoor Events

Outdoor events make a major contribution to the vibrancy and economy of the city. There are numerous requests from event organisers to stage events in the city. There were over three hundred outdoor events in 2010 ranging in scale from community festivals and fun days in the park for ten to fifty people through to the Pride festival – which attracted 120,000 participants. The Events Team also provides the same service for any filming taking place

throughout the city; there were over 150 pieces of filming carried out across the City in 2010.

A report containing the outline outdoor events programme for 2012 will come to Cabinet Member Meeting (CMM) in December this year requesting the necessary consents.

A new Outdoor Events Policy is needed to provide a robust assessment framework to do a number of things; to approve or reject applications for events and to provide a platform from which to look forward and work proactively to attract new events ensuring a vibrant year round programme. The policy will come to CMM for approval; however, the Cabinet Member may wish to request an interim report or a discussion paper before that point.

### **3.2.3 Seafront Strategy**

The development of a Seafront Strategy gives the opportunity to maximise the benefit of this key city asset in a coherent way. There are a number of key issues facing the council in the management and development of the Seafront. These include the all year round operational management, the challenge of repairs and maintenance in the harsh corrosive environment, and the contribution of the council's property portfolio to the Seafront economy. While the seafront has benefited from investment particularly between the piers, there is still significant potential for improvement. As with the outdoor Events Policy, this strategy will come to CMM for approval, but the process may benefit from discussion in public session or interim reports.

### **3.2.4 Sports Facilities in the city**

There are a number of key developments under this heading that would need to be brought into the CMM agenda in the short to medium term; the development of a Sports and Physical Activity Strategy, the Withdean Stadium Masterplan, the city Sports Facilities Plan.

### **3.2.5 Library Plan**

The Libraries Plan is a key strategic document for the Council and will be ratified at full Council. The current Libraries Plan runs to the end of this financial year. A new three year plan will be in development over the coming months and will need to be on the CMM agenda.

### **3.3 Presentations by external organisations**

The Cabinet Member could invite relevant presentations by partner or other external organisations as part of the ongoing agenda. Examples might include regional agencies such as the Arts Council, local networks such as the Hotels Association or more specifically a particular organisation whose work is relevant to the Cabinet Member's portfolio.

### **3.4 Discussion and debate**

The Cabinet Member may wish to invite a range of partners, stakeholders or other Members to take part in a particular discussion or debate around an issue in public session as part of a CMM agenda. Examples might include the development of the seafront strategy for example.

### **3.5 National issues or developments of local significance**

National policy developments or government affecting the service areas of this portfolio could be brought to the CMM agenda for analysis and discussion. Examples might include the current government commissioned Henley Review of cultural education or the publication of relevant government Green or White Papers on policy areas.

#### **4. CONSULTATION**

- 4.1 There has been consultation in the preparation of this report with senior service area officers and the lead Cabinet Member.

#### **5 FINANCIAL & OTHER IMPLICATIONS:**

##### 5.1 Financial Implications

There are no direct financial implications arising from the recommendations of this report. Future reports will include relevant financial implications, as appropriate.

*Finance Officer: Michelle Herrington, Principal Accountant Date: 13<sup>th</sup> July 2011*

##### 5.2 Legal Implications

There are no direct legal implications resulting from the recommendations in this report., save that governance arrangements may be reviewed in respect of the public sessions referred to at paragraph 3.4.

*Lawyer consulted: Bob Bruce, Principal Solicitor Date: 12<sup>th</sup> July 2011*

##### 5.3 Equalities Implications

There are no direct equalities implications arising from this report, however, all of the topics outlined above would have detailed equalities implications on examination.

##### 5.4 Sustainability Implications

There are no direct sustainability implications arising from this report, however, there would be sustainability implications in all of the topics outlined above that would be detailed in specific reports.

##### 5.5 Crime & Disorder Implications

There are no direct crime and disorder implications arising from this report. Each of the topics outlined above would have crime and disorder implications to a greater or lesser extent on closer examination.

##### 5.6 Risk and Opportunity Management Implications

The risk and opportunity management implications of each of the topics would be covered in any more detailed report on them.

##### 5.7 Corporate / Citywide Implications

All of the topics above have citywide implications either in terms of the economy of the city or the population.

None

**SUPPORTING DOCUMENTATION**